

Ready for Launch Checklist

Get your store ready for launch



Gather Your Images and Logo Files

Send us the assets you would like to be used in your design project. This will help you get launched quicker since you are not spending time replacing the stock placeholder images.



Explore the Software

Get in touch with our Support team about getting started with your store set up. If you have a premium account or higher, you will want to get in touch with your Account Manager to set up your on-boarding coaching session. They both will be able to answer any questions about store setup specific to your businesses' needs.



Set up Your Navigation & Categories

Think about how you will be categorizing your products and start setting those up in your store. Consider your target audience and how they will shop through your store to make navigating the site easy for your customers.



Build Out Your Store

Start uploading products and setting up your product options. This will help you see how product pages are laid out based on your product options, information and image sizes.



Brainstorm Your Marketing Strategy

Need help with this? Volusion offers professional marketing services and consultants that would love to work with you.